Product Name

# KJ STYLE Whitening BIKYAKU Gel



#### **Selling Point**

- 1: Whitening with Active Ingredient "PLACENTA EXTRACT"
- 2: Whitening Functions with white-flower-based 7 ingredients (BELLIS PERENNIS (DAISY) FLOWER EXTRACT, LEONTOPODIUM ALPINUM EXTRACT, SOPHORA ANGUSTIFOLIA ROOT EXTRACT, LILIUM CANDIDUM BULB EXTRACT, THYMUS SERPILLUM EXTRACT, PANAX GINSENG ROOT EXTRACT, ORIGANUM MAJORANA LEAF
- 3: Skin Smoothing with Active Ingredient "DIPOTASSIUM **GLYCYRRHIZATE**
- 4: Moisturizing Functions with 4 ingredients (SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, GLYCERIN)
- 5: "No Mineral Oil" and "No Artificial Colors"
- 6: Scent of "White Bouquet"
- 7: [Indications] Prevent heat rash, frostbite, cracked, chapped skin, and acne. Suppress the production of melanin, and prevent stains, freckles. Keep the skin healthy. Moisturize the skin.
- 8: Developed in collaboration with Korea Model Association and a Korean cosmetic company. The brand and quality managed by Japanese company, DR Co., Ltd.

#### Instructions

- 1: Use on clean skin such after bathing.
- 2: Take appropriate amount on hands and apply to the concerned area such as legs and other body parts are also applicable.

#### **Safety Precautions**

- Stop using if you have abnormality in skin or if product disagrees with your skin.

  Discontinue using if you have skin redness, swelling, itching, irritation, color-loss (vitiligo), blackheads or any abnormality of skin during use or when exposed to direct sunlight, and consult your dermatologist if necessary.

  Do not apply to the area with wounds, swelling, eczema or any other abnormality of skin.

  Avoid getting into eyes. In such case, immediately rinse eyes with water without rubbing eyes.

  Keep out of infant's reach.

  Do not store the product at high or low temperature or in the direct sunlight.

- sunlight. Please be sure to close the container cap after use.

Category	Body Care		
Bar Code	4573164180612		
Sales Price in Japan	1,300 JPY (w/o Consumption TAX)		
FOB Unit Price			
Inner Box Quantity	4	Outer Box Quantity	36 (4 x 9 cs)
Volume / Weight	150 g		
Product Size	W64×H198×D40 mm / 190g		
Inner Box Size	W134×H227×D88 mm / 810g		
Outer Box Size	W422×H252×D282 mm / 7,800g		
Manufacturer and Seller	GR Inc. (Japanese Company)		
Release Date	March 2017	Country of Origin	JAPAN
Expiration Date	n/a	Product Liability	Insured



#### Ingredients

Active Ingredients: PLACENTAL PROTEIN, DIPOTASSIUM GLYCYRRHIZATE Other Ingredients: WATER, GLYCERIN, BUTYLENE GLYCOL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, BELLIS PERENNIS (DAISY) FLOWER EXTRACT, LEONTOPODIUM ALPINUM EXTRACT, SOPHORA ANGUSTIFOLIA ROOT EXTRACT, LILIUM CANDIDUM BULB EXTRACT, THYMUS SERPILLUM EXTRACT, PANAX GINSENG ROOT EXTRACT, ORIGANUM MAJORANA LEAF EXTRACT, CARBOMER, POTASSIUM HYDROXIDE, METHYLPARABEN, PHENOXYETHANOL



Shin-Nihon Bldg 3F, 3-21-4 Akasaka, Minato-ku, Tokyo 107-0052 JAPAN TEL: +81-3-5574-8883 FAX: +81-3-5574-8884

## **Box Display for 10 pcs**





W110mm x H260mm x D240mm

## Regular Display (1 Face)



W50mm x H164mm x D170mm

### **A5 size POP**



W148mm x H210mm

# Promotional Panel (W600mm x H200mm)





Type A Type B



RInc.
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